

# KARLA MICHELL GARCIA

www.karlamichellgarcia.com

graphic designer

214-537-5966

## OBJECTIVE

To obtain a position as a web/graphic designer. I would like the opportunity to apply my skills and creativity to effectively communicate design for the Internet and print.

## EMPLOYMENT

Al Dia - Dallas Morning News | September 2003 - Present | Dallas, TX  
Advertising Art Department (Ad-Art) - Graphic Designer / Translator.  
Advertising Design for local and national clients. Monthly supplements and associated advertising. Branding.

Crossroads Market Bookstore | May 2002 - Sept 2003 Dallas, TX  
Barista

Freelance | March 2002 - Sept 2003 Dallas, TX  
Designed and maintained web sites through a placement agency

Polar Bear Media | May 2001 - Jan 2002 El Paso, TX  
Designed and maintained web sites with HTML and Flash programs

## EDUCATION & TRAINING

The Dallas Morning News | September, 2003 Dallas, TX  
CCI Ad Desk for EndUsers Training

University of Texas at El Paso | May 2001 El Paso, TX  
B.A. in Media Advertising and minor in Graphic design.  
Student Ad Fed Club vice president  
4th place- Daimler Chrysler student ad campaign competition.  
United Blood Services student ad campaign

## PORTFOLIO

www.karlamichellgarcia.com

## VOLUNTEER WORK

Art Conspiracy | [www.artconspiracy.org](http://www.artconspiracy.org)

## SOFTWARE & SKILLS

Bilingual: English/Spanish

ADOBE

Photoshop

Illustrator

InDesign,

Acrobat

Quark X Press

Dreamweaver

Fireworks

Flash 8

MICROSOFT

Word, Powerpoint, Excel

Extensis Suitcase

ADDITIONAL:

FTP transmit, AdSend,

Grab Application, SCC, AdDesk

CCI, Art In, Roxio Toast

Titanium, INTERNET

BROWSERS Netscape, Safari,

Explorer and Firefox

PLATFORMS: Windows,

OS 9, OS X, OS Tiger

## References

Amy Hinojosa

Vertical Products Mgr

The Dallas Morning News

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214-977-8237

Ruben Miranda

Graphic designer-Translator

Al Día

214-488-2229

Angela Faz

Web/Graphic designer

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Erica Felicella

Photographer

Cella Arts

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